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**FOR IMMEDIATE RELEASE**

**PALMETTO TRUCK CENTER NAMES**  
**NEW SERVICE DIRECTOR**

MIAMI – September 15, 2009 – Palmetto Truck Center recently named Frank DeJoseph the Service Director for the dealership, announced Bob Yglesias, president of Palmetto Truck Center.

DeJoseph, a 33-year veteran of the automotive industry, will be responsible for directing the service department at Palmetto Truck Center. DeJoseph will oversee productivity, quality and proper repair of all vehicles, warranties and expense control.

Prior to joining Palmetto Truck Center, DeJoseph was employed by Potamkin Automotive where he coordinated the service departments for six of their franchises in Miami Lakes.

Originally from Long Island, NY, DeJoseph lives in Plantation.

Palmetto Truck Center, Inc. is a second generation family-owned and operated truck dealership. Founded in 1966, Palmetto Truck Center is the largest Ford wholesale parts distributor in Miami-Dade and Broward Counties servicing businesses throughout the area and exporting internationally. While the dealership specializes in all size commercial truck sales, it has a sizeable [retail business](#)

Page -2-

featuring sport utility vehicles, vans and light trucks. For more information, visit

[www.palmettotruck.com](http://www.palmettotruck.com).

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