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FOR IMMEDIATE RELEASE

Palmetto Ford and Ford Motor Company Raise \$1,260 for Ronald W. Reagan High School

Despite difficult economic times, Ford Motor Co. continues investment in local communities

MIAMI - Ronald Reagan High School students and families participated in Ford's Drive One 4 UR School Program on Saturday, August 22, 2009 raising \$1,260 for the school's Bison Band. Event participants from the community came out to Ronald Reagan High School on Saturday to show their support for the high school by participating in the Drive One 4 UR School event sponsored by Palmetto Ford Truck Sales and Ford Motor Company.

Sixty three people each raised \$20 for Ronald Reagan High School by test-driving a Ford. Once it's determined each Drive One 4 UR School participant came from a unique household, Palmetto Ford Truck Sales and Ford Motor Company will give \$20 for each verified participant to the Ronald Reagan High School Bison Band.

Drive One 4 UR School, which launched in 2007, demonstrates Ford Motor Company's commitment to supporting local communities in good times and in bad. During the past two years, Ford Motor Company has provided more than \$1.3 million to high schools that have participated in the program, with further plans to continue this fun, engaging way to help high schools raise money to support their sports and extracurricular activities.

"We loved being able to sponsor the Drive One 4 UR School event, and we're so glad the community turned out to support Ronald Reagan High School," said David Yglesias, Dealer/Principal at Palmetto Ford Truck Sales. "We know the money will be put to good use, and we're pleased with the responses we got to our vehicles — especially the F-150 Platinum and the Edge."

“Events like Drive One 4 UR School really show how much this community cares about our students,” said Margaret Ray Dearenas, Vice President of fundraising for the Boosters at Ronald Reagan High School. “We can’t thank Ford Motor Company and Palmetto Ford Truck Sales enough for sponsoring this event.”

The funds raised during this event will benefit the Ronald Reagan High School Bison Band. 15% of the funds raised during Drive One 4 UR School will go into the high school’s general account while the rest will go towards the school’s band.

Thanks to their customers, Palmetto Ford Truck is Ford Motor Company’s #1 commercial truck parts dealer in the nation.

ABOUT PALMETTO FORD TRUCK SALES

Palmetto Truck Center, Inc. is a second generation family-owned and operated truck dealership. Serving the South Florida community since 1966, Palmetto Truck Center is the largest Ford wholesale parts distributor in Miami-Dade and Broward Counties servicing businesses throughout the area and exporting to countries around the world. While the dealership specializes in all size commercial truck sales, it has a sizeable retail business featuring sport utility vehicles, vans and light trucks. For more information about the Transit connect, call (305) 592-3673 or visit www.palmettotruck.com.

ABOUT FORD MOTOR COMPANY

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 205,000 employees and about 90 plants worldwide, the company’s automotive brands include Ford, Lincoln, Mercury and Volvo. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford’s products, please visit www.ford.com.

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