

**CONTACT:**

Jessica Garcia/Jorge Martinez  
The Conroy Martinez Group  
Ph: 305.455.7500

**FOR IMMEDIATE RELEASE**

**PALMETTO TRUCK CENTER NAMED EXCLUSIVE  
AZURE DYNAMICS DEALER IN SOUTH FLORIDA**

MIAMI, FL—June 30, 2008 Palmetto Truck Center signed a dealer agreement with Azure Dynamics to add the Balance Hybrid Electric E450 to their line of commercial trucks which includes Ford and Sterling. Palmetto Truck Center will be the only dealership to offer the Azure Dynamic line of commercial vehicles in the Miami-Dade and Broward County area.

“We are excited that we are doing our part in improving the environment, through our addition of the Balance Hybrid Electric E450 to our growing list of automobile lines,” stated Bob Yglesias, president of Palmetto Truck Center.

The new Balance Hybrid Electric E450 powertrain was built specifically for integration onto Ford’s E450 Cutaway and Strip Chassis Trucks. The new drive system will improve the truck’s fuel economy by up to 40%, reduce maintenance cost by up to 30%, and will help to dramatically minimize greenhouse gas emissions.

AZD has developed the Balance Hybrid Electric drive system for Ford's E450 Cutaway and Strip Chassis trucks. The Balance hybrid drive system

manages the conventional 5.4 liter Triton gasoline engine and the 5-speed automatic TorqShift transmission to produce a cleaner, more fuel efficient vehicle. The hybrid features electric-launch assist, engine-off at idle and regenerative braking which combine to improve fuel economy and reduce greenhouse gas emissions.

“With \$4 a gallon gas and growing concerns about our environment, the Balanced Hybrid Electric continues to gain popularity in fleets that require higher performance and lower operational costs,” said Jay Sandler, Azure’s vice president of sales. “We are pleased to be working with Palmetto Truck Center which has a successful 40+ year history of serving the commercial truck market in South Florida.”

Palmetto Truck Center, Inc. is a second generation family-owned and operated truck dealership. Serving the South Florida community since 1966, Palmetto Truck Center is the largest Ford wholesale parts distributor in Miami-Dade and Broward Counties servicing businesses throughout the area and exporting to countries around the world. While the dealership specializes in all size commercial truck sales, it has a sizeable retail business featuring sport utility vehicles, vans and light trucks.

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