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**FOR IMMEDIATE RELEASE**

**PALMETTO FORD TO MAKE ONE CAR PAYMENT A MONTH FOR  
THE REST OF THE YEAR**

MIAMI – August 11, 2009 – Beginning in August and running through the end of the year, Palmetto Ford will draw one lucky winner every month and pay his/her car payment for that month for a value of up to \$599. The “Pay My Bill” sweepstakes is open to the general public. No purchase is necessary. Entry forms are available at the dealership.

“We realize that everyone is feeling the effects of these tough economic times,” said Bob Yglesias, President of Palmetto Ford. “This is a great incentive to get customers through the door and offer them the chance at an exciting prize.”

Palmetto Ford Truck Sales, Inc. is a second generation family-owned and operated Ford/Sterling/Autocar truck dealership. Serving the South Florida community since 1966, Palmetto Ford is the largest Ford wholesale parts distributor in Miami-Dade and Broward Counties servicing businesses throughout the area and exporting to countries around the world. While the dealership specializes in all size commercial truck sales, it has a sizeable retail business

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featuring sport utility vehicles, vans and light trucks.

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